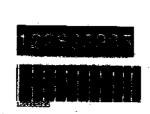
Interim Designation of Agent to Receive Notification of Claimed Infringement

Full Legal Name of Service Provider: Playboy Enterprises International, In
Alternative Name(s) of Service Provider (including all names under which the servi provider is doing business): Playboy.com
Address of Service Provider: 680 N. Lake Shore Drive, Chicago, IL 60611
Name of Agent Designated to Receive Notification of Claimed Infringement: Julie Brown
Full Address of Designated Agent to which Notification Should be Sent (a P.O. Box or similar designation is not acceptable except where it is the only address that can be used in the geographic location): 680 N. Lake Shore Drive. Chicago, IL 60611 Telephone Number of Designated Agent: 312-751-8000
Facsimile Number of Designated Agent: 312-266-2042
Email Address of Designated Agent: copyright@playboy.com
ve of the Designating Service Provider: Date: //- 5 - 0/
Typed or Printed Name and Title: Julie Brown, Esq., IP Counsel
Note: This Interim Designation Must be Accompanied by a \$20 Filing Fee



Made Payable to the Register of Copyrights.



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